Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2017-2018

GOAL 2: Advocate, garner and oversee funding for necessary resources and support, such as TriO Programs, that will increase retention rates of undeserved student populations.

Objective 1:	Explore and implement strategies to enhance the transition and acclimation of first generation students
Action Items	 Research funding opportunities Assess positioning to receive grants
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	 Number of faculty/staff engagement Number and type of programs Enrollment data on students
Responsible Person and/or Unit (Data collection, analysis reporting)	 Intercultural Student Affairs New Student Programs Enrollment Management Academic Resource Center VP/Dean of Students
Milestones (Identify Timelines)	 Strategize processes to secure funding Establish team to serve as writers for external funding opportunities
Desired Outcomes and Achievements (Identify results expected)	 Increase retention and graduation of underserved student populations Enhance enrollment efforts of diverse student populations
Achieved Outcomes and Results	This was an unrealistic endeavor due to GSU being a viable candidate for TRIO program funding. Suspending this goal now.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	Will review for FY19 and add MSI to make it more holistic in our approach to garner resources to sustain programs